



MONARCHY

THE BEST MARKETING IS CARING.

PRESENTATION



Discover

where we came from, and why
We are the best at what we do

Meet Our Founder

Nicole Tabs

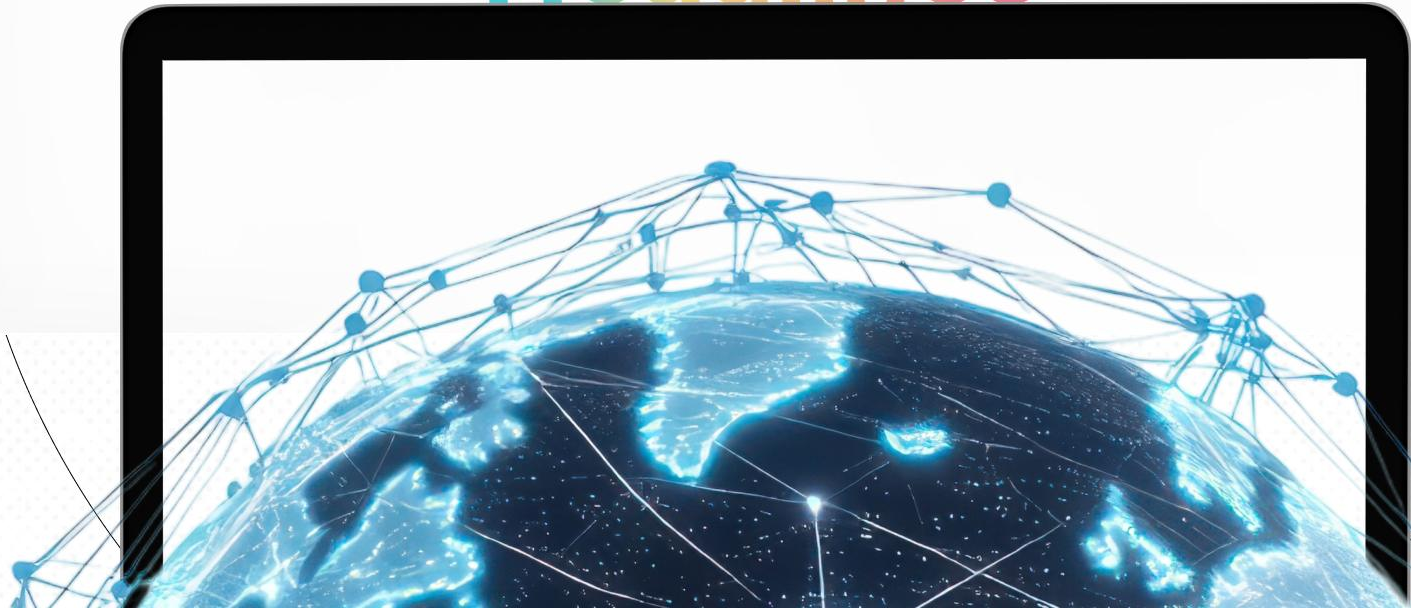


Words From Our Chairman

We Scale Companies fast with AI-powered creativity. We **Develop Campaigns** that inspire. We **Create** conversion. We **Take Massive action**. We're unlike any company you've interacted with. We **Are Entrepreneurs**, and we believe we will spark a new renaissance in society.

A stylized, handwritten signature in black ink, appearing to read 'Zilli', with a long horizontal line extending to the right.

Making Headlines



FEATURED IN

INFLUENCIVE



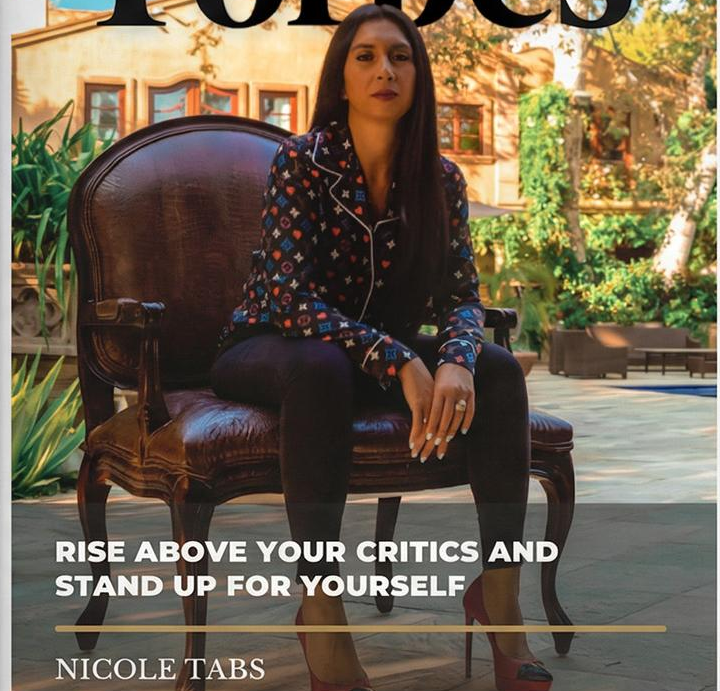
**FROM CREATIVE PRODUCTION
COMPANIES TO GLOBAL PARTNERSHIPS:
MEET ENTREPRENEUR ANDREA
D'AGOSTINI**

ANDREA D'AGOSTINI

ENTREPRENEUR, PUBLIC SPEAKER, AND SUCCESSFUL MENTOR

FEATURED IN

Forbes



**RISE ABOVE YOUR CRITICS AND
STAND UP FOR YOURSELF**

NICOLE TABS

Featured in

CEOWORLD Magazine

A portrait of Andrea d'Agostini, a man with dark hair and a beard, wearing a dark suit jacket over a white shirt. He is looking slightly to his left.

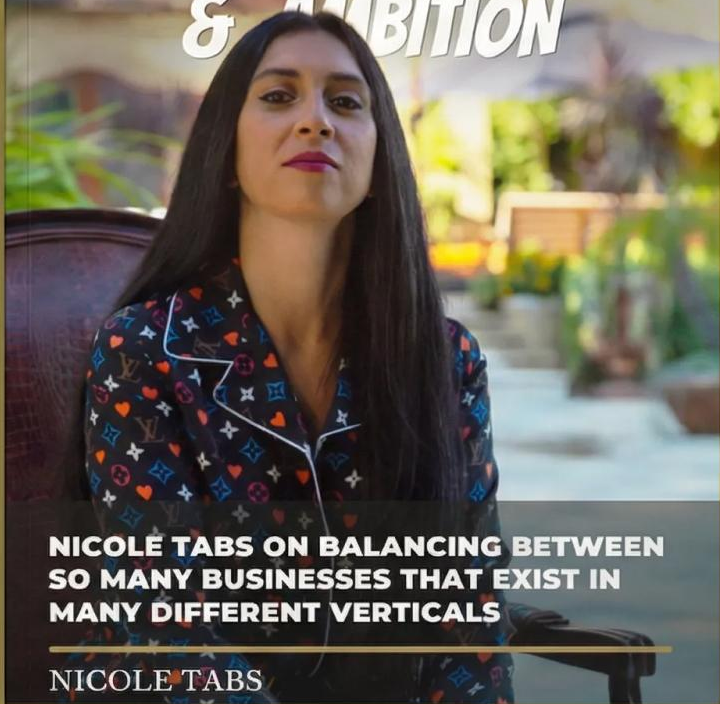
**“CEO Spotlight: Marketing,
Creativity, and Mentorship:
How Andrea d’Agostini is Doing It All”**

Andrea d’Agostini

Social entrepreneur, renowned public speaker,
and successful mentor

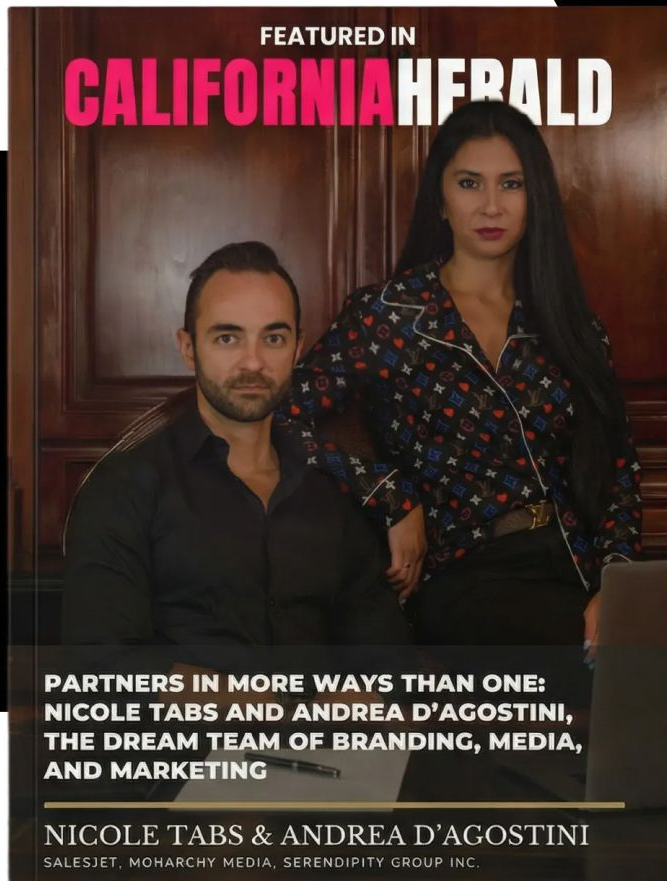
FEATURED ON

ACTION & AMBITION

A portrait of Nicole Tabs, a woman with long dark hair, wearing a dark jacket with a colorful pattern. She is sitting in a chair outdoors with plants in the background.

**NICOLE TABS ON BALANCING BETWEEN
SO MANY BUSINESSES THAT EXIST IN
MANY DIFFERENT VERTICALS**

NICOLE TABS



FEATURED ON

DAVID MELTZER

OFFICE HOURS LINKEDIN LIVE



ANDREA D'AGOSTINI

ENTREPRENEUR, PUBLIC SPEAKER AND
SUCCESSFUL MENTOR

FEATURED IN

N E W Y O R K

NYSG

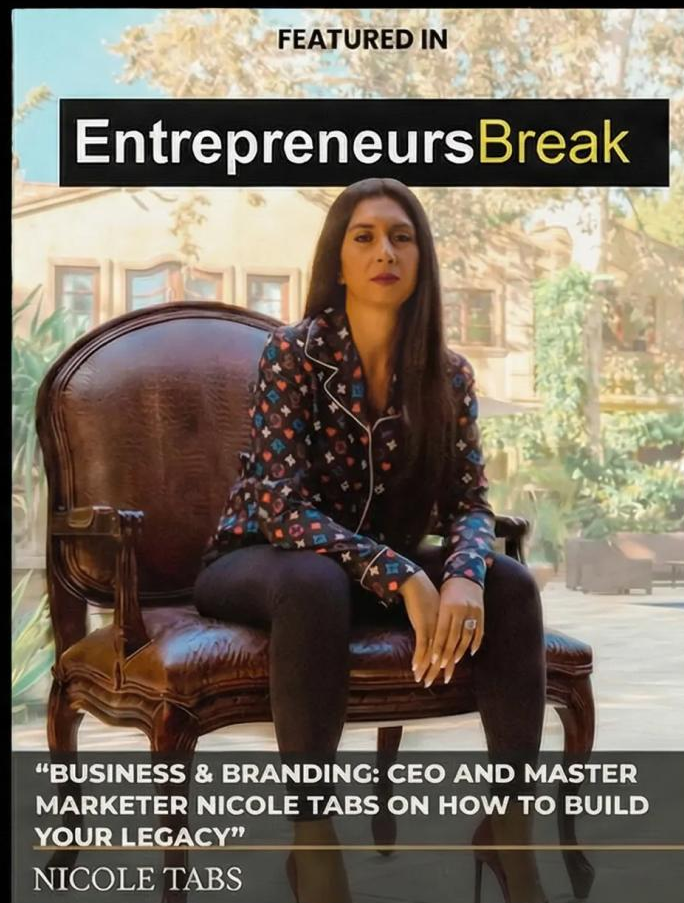
S T Y L E G U I D E



**INTERVIEW WITH SERIAL
ENTREPRENEUR AND RENOWNED
PUBLIC SPEAKER ANDREA D'AGOSTINI**

ANDREA D'AGOSTINI

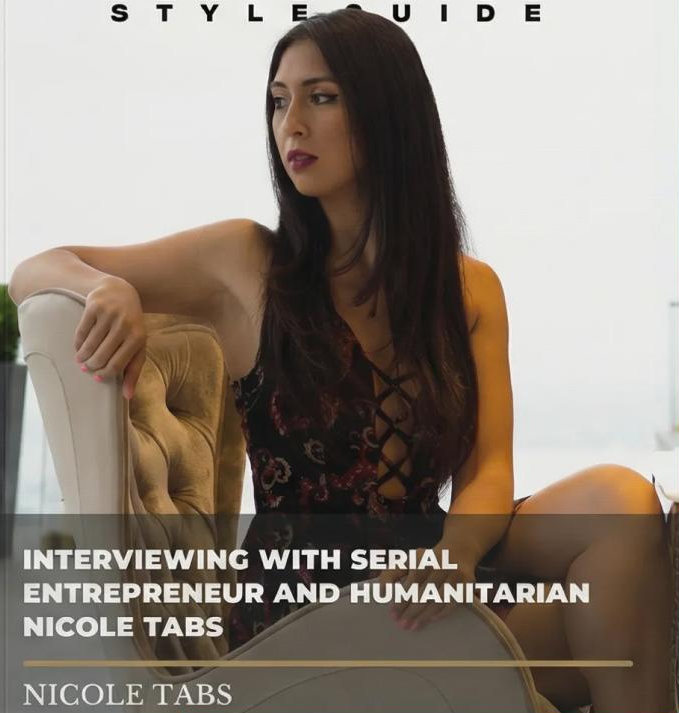
GEO AND CO-FOUNDER OF MONARCHY



FEATURED IN
NEW YORK



STYLE GUIDE



**INTERVIEWING WITH SERIAL
ENTREPRENEUR AND HUMANITARIAN
NICOLE TABS**

NICOLE TABS

FEATURED IN

BUSINESSDECCAN

Latest News for the Modern Businessman



**WHY YOUR TEAM IS THE KEY TO
SUCCESS IN BUSINESS AND IN LIFE
WITH ANDREA D'AGOSTINI**

ANDREA D'AGOSTINI

ENTREPRENEUR, RENOWNED PUBLIC SPEAKER, AND SUCCESSFUL MENTOR

Learn More

About Our



Activities



Initiatives



Companies



Helping entrepreneurs all over the world

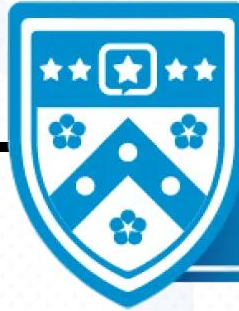
Our chairman delivers over
1,746 Seminars, Talks, and
Workshops around the world
between 2016 and 2025,
reaching almost **one million
entrepreneurs**

Game Changers Award



Andrea d'Agostini
Receives the Game Changers Award
in November 2021 for his work as
an entrepreneur and humanitarian

in September
2022



amazingworkplace
2022

Andrea d'Agostini received the Amazing Workplace Award in 2022, recognizing leadership excellence and a strong commitment to building a positive, **high-performing workplace culture.**

The evaluation behind the award considers real workplace indicators, including engagement, trust & alignment between leadership intent and daily execution.

Inc. 5000 2023

Our production company,
Monarchy Media,
received the Inc. 5000
Award in 2023.

Inc.

Company Profile

Inc. 5000 companies meet strict criteria. [See our methodology.](#)

No.322

Monarchy Media

A marketing firm offering services such as lead generation, AI integration, call center and more.

in  

Inc. 5000 2024



Our production company,
Monarchy Media,
received the Inc. 5000
Award in 2024.

Inc.

Company Profile

Inc. 5000 companies meet strict criteria. [See our methodology.](#)

No.951

Monarchy Media

A marketing firm offering services such
as lead generation, AI integration, call
center and more.

in  

**BUILT
CAMPAIGNS
WORTH
OVER \$1B**



**From \$24 to
\$386 MLN
in 4 years**

Andrea d'Agostini
is the former VP for PR and
Marketing for American
Power & Gas, having worked
in the company from infancy
to a multiple 9-figure
business.



SEPHORA

**BUILT
CAMPAIGNS
WORTH
OVER \$1B**

**From \$0 to \$3
MLN per month
in online sales**

Andrea d'Agostini
launched the digital strategy
for Sephora Italia in 2011 and
ran all social media strategies
between 2011 and 2013 when
he moved in the US





**BUILT
CAMPAIGNS
WORTH
OVER \$1B**

**Over 500,000
viewers of the
brand's show.**

In 2009, Andrea launched the first web series for Sweet Years, a major Italian fashion brand co-founded by soccer legends Paolo Maldini and Bobo Vieri.





SERENDIPITY
GROUP INC

**In 2022, our first TV show aired
on ABC & Hulu, produced by Our
Movie Production & Serendipity
Group.**





wanted.
FERTILITY

**Launched Wanted Fertility to
build a better, more supportive
path through fertility care.**

[Learn More](#)



Let us introduce you to
some of our Companies

See how we do it.



AI X Factor Live

An application-first AI conference built for **real business growth**.

Proven AI systems to scale sales, lead generation & content creation.

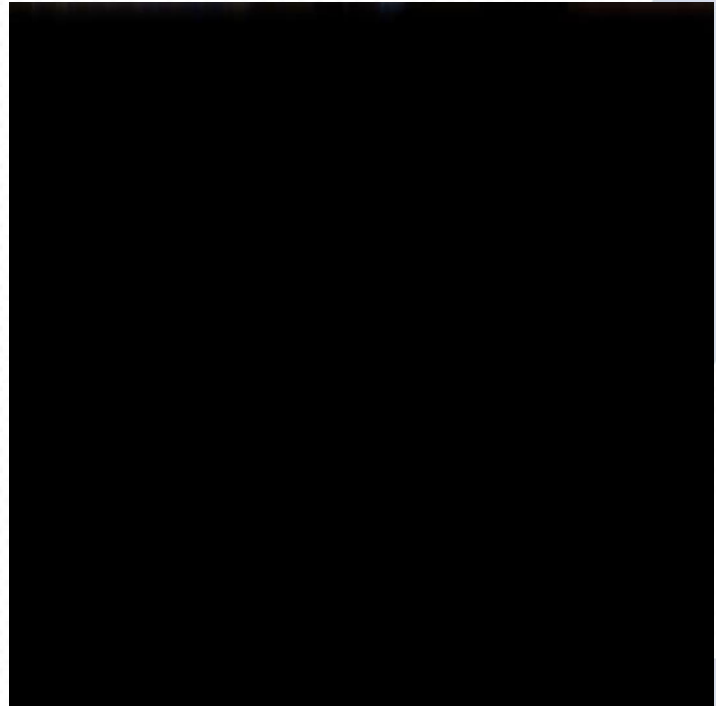
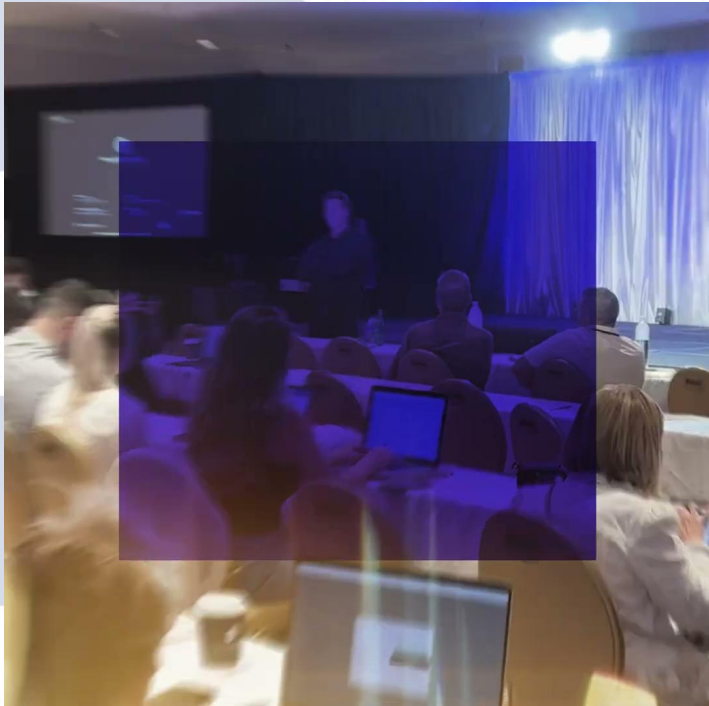
Real Voices from **AI X FACTOR**

Live event testimonials

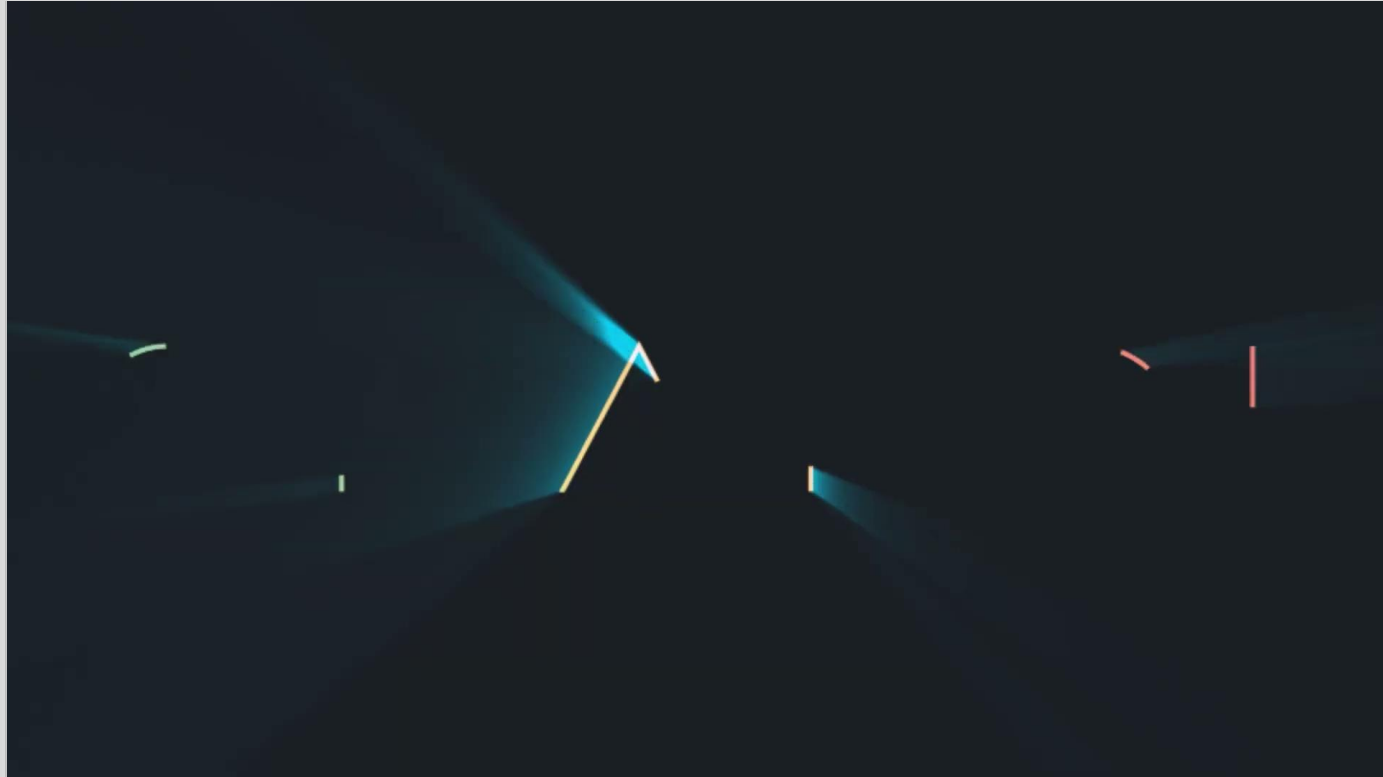


Real Voices from **AI X FACTOR**

Live event testimonials



Internationally Recognized
Over 50,000 words published



BUILDING COMMUNITY



**We engage your
audience**

Check our campaigns, We
help brands connect with
their customer base, build
community and skyrocket
their reach

MONARCHY

IS A MARKETING FORCE

BUILT TO GENERATE
ATTENTION, LEADS AND SALES.



One of our clients
saw **Rapid Growth**
in just

1 Month 

246K

One Month (Jan-Feb)

Views

+513%

Vs Previous Month

Growth

Monarchy Dental Services

Transforming Dental Practice Growth Across America



100% HIPAA Compliant

Ensures all data and operations adhere to strict HIPAA regulations for patient privacy.



Certified Training Programs

Offers comprehensive, certified training for dental staff to enhance skills.



DSO Tech Integration

Seamlessly integrates with Dental Support Organization technology platforms.



Multi-State Operations

Supports dental practices across multiple states with scalable solutions.



\$3.35M

**Total Monthly
Revenue Generated**
Across All DSO Partners



\$1.36M

**Total Monthly Cash
Collections**
Direct Patient Payments



\$1.99M

**Total Monthly
Insurance Collections**
Insurance Reimbursements



8,867

**Total Monthly
Appointments**
Scheduled & Managed



32.8X

Average Monthly ROI
Return on Investment



51.9%

**Average Monthly
Show Rate**
Patient Attendance Rate



Outbound Marketing Campaigns

Proactive lead generation and patient acquisition through targeted, optimized outreach to qualified prospects, patient appointments stimulus was previous conversions with personalized approach.



Inbound Campaign Management

Expert handling of incoming leads and inquiries, ensuring rapid rapid response times and appointment scheduling with seamless patient personalized experience.



Appointment Confirmations

Systematic confirmation protocols that reduce no-shows and maximize patient attendances through professional communications and reminder systems.



Pre-Qualification Services

Thorough patient screening and co-qualification processes confirm appointments ensuring high-value appointments and optimize utilization for DSO partners with quality assurance.

Multi-State DSO Success Stories

Monthly Report

DSO Case Study 1

Georgia &
Florida

36

Offices
Served

\$2.13M

Total
Revenue

\$842k

Insurance
Collection

60.8x

ROI

Outbound Marketing Campaign

526

Bookings

213

Shows

40.5%

Show Rate

\$520

Avg. Cash Value

Inbound Marketing Campaign

2,404

Bookings

1,198

Shows

49.8%

Show Rate

\$310

Avg. Cash Value

Recall Confirmations

3,561

Bookings

1,959

Shows

55%

Show Rate

\$410

Avg. Cash Value

Performance Comparison Overview

How performance metrics compare across regions & partners,
revealing trends in **bookings, revenue & ROI**.

DSO Partner	Location	Offices	Total Bookings	Patient Shows	Show Rate	Avg. Cash Value	Insurance Collection	ROI	Total Revenue
DSO 1	Georgia & Florida	36	6,491	3,370	51.9%	\$1,240	\$842K	60.8x	\$2,129,613
DSO 2	California	86	2,415	1,371	56.8%	\$967	\$453K	40.0x	\$1,120,887
DSO 3	California	20	726	356	49.0%	\$509	\$125K	21.8x	\$305,581
DSO 4	Texas	4	235	115	49.0%	\$478	\$35K	8.5x	\$89,587

Some of the work we've
done for our clients.

**Designed to solve
real problems**



Nu DENTISTRY

HOLIDAY Special

FREE IN-OFFICE WHITENING

When You Come in for a Cleaning Exam & Xray

OFFER VALID TILL **NOV 30th**



Nu DENTISTRY

Straighten Your Smile With
BRACES

[Learn More](#)



Nu DENTISTRY

HOLIDAY Special

FREE IN-OFFICE WHITENING

When You Come in for a Cleaning Exam & Xray

OFFER VALID TILL **NOV 30th**



HOLIDAY Special

FREE IN-OFFICE WHITENING

When You Come in for a Cleaning Exam & Xray

OFFER VALID TILL **NOVEMBER 30th**

Best-in-Class
Design Work for
Dental Brands

Nu DENTISTRY



Executed With
Precision Across
Every Asset

HIGH
QUALITY

Titanium
Implant

Zirconia
Abutment

Zirconia
Crown

BONE
GRAFT
INCLUDED

FOR ONLY
\$3,500

HIGH
QUALITY

Zirconia
Crown

Zirconia
Abutment

Titanium
Implant

FOR ONLY
\$3,500

BONE GRAFT
INCLUDED

HIGH QUALITY

Titanium
Implant

Zirconia
Abutment

Zirconia
Crown

BONE
GRAFT
INCLUDED

FOR ONLY
\$3,500



American Dental Group

Affordable quality care in a warm & friendly environment



ALL-ON-4

\$350/month



Official Dental Partner
of the LA Clippers

ALL-ON-4

\$10,995

— Per Arch —



Official Dental Partner
of the LA Clippers

COMPLETE HEALTH
DENTISTRY **CHD**

Two minutes is the best duration for
BRUSHING TEETH



A good way to ensure you hit the full two minutes is to divide your mouth into four sections (upper right, upper left, lower right, lower left) and spend 30 seconds on each section.

COMPLETE HEALTH
DENTISTRY **CHD**

Brushing twice a day + flossing once =

**BIG SMILE
PROTECTION!**



HOPE

HEALING,
NEW
POSSIBILITIES

Free Fertility Webinar!

With OB-GYN
Dr. Timothy G. Leeds

& Fertility Pathways Co-Founder
Nicole Tabs

🕒 11 AM (PST) 📅 Nov 5

wanted.

FERTILITY

A new path
to **fertility**



Free Fertility Webinar!

With OB-GYN
Dr. Timothy G. Leeds

& Fertility Pathways Co-Founder
Nicole Tabs

🕒 11 AM (PST) 📅 Nov 5

The
Latest Innovation
for women
ready to **try again**



Free Fertility Webinar!

With OB-GYN
Dr. Timothy G. Leeds

& Fertility Pathways Co-Founder
Nicole Tabs

🕒 11 AM (PST) 📅 Nov 5



**System-driven design built for clarity
and consistency.**

Built
for **real**
brands

We fix what they miss.
Guaranteed.

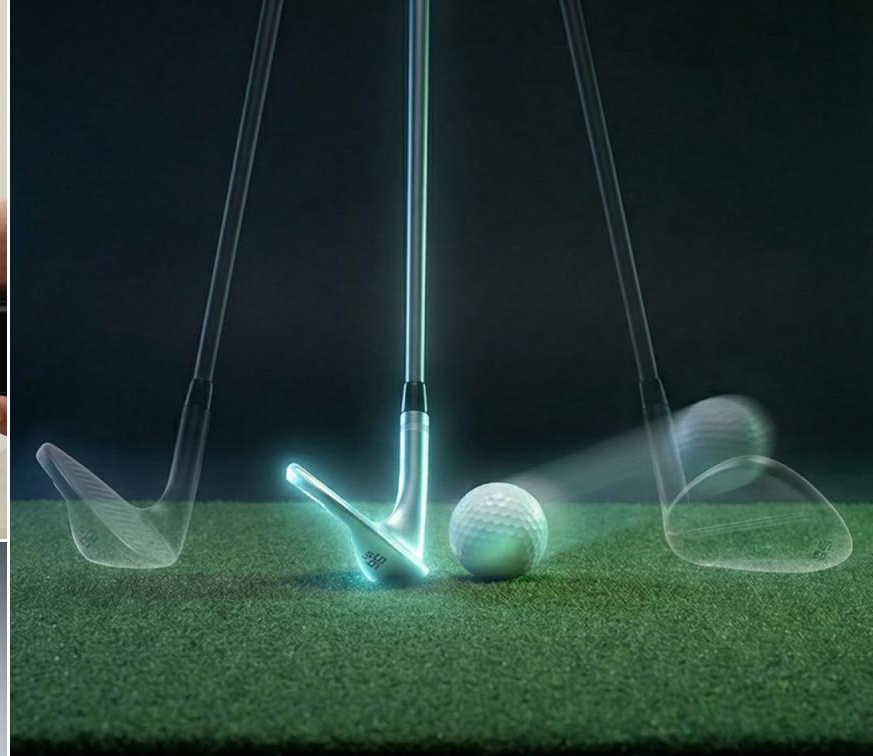


FEEL THE DIFFERENCE

SEE THE
PROOF



A new Wellness tech that
scans your skin and reveals
antioxidant levels.



Improve **Turf Interaction**
Using the **Bounce**

thepitchlock.com

Your **air purifier** isn't
catching this. **We do.**



from Toxic

Trusted Air

Clinical-grade testing for a healthier home

Book Assessment
Learn More

We fix what they miss.
Guaranteed.

HIDDEN MOISTURE

Built to
Scale

CREATIVE

**We build insanely
creative campaigns
that win**

Check our campaigns, We
help brands connect with
their customer base, build
community and
skyrocket their reach





And now we are here
to **help you.**

Welcome To **Our Group.**